



INNOCENT STEPHEN
 KATSACHE
 FILMMAKER | SCRIPTWRITER | ACTOR THEATRE
 DIRECTOR | TV PRODUCER | PRESENTER
 COMMUNICATION CONSULTANT



“Great stories happen to those who can tell them.”

- Ira Glas (American Journalist)

[INTRODUCTORY NOTE]

Storytelling is an art. Over the years, it has evolved from the common face to face spoken words and gestures to the use of technology-driven mediums such as photographs, films, radio, television and the internet to convey messages to audiences.

In this age, it is important for development organisations, policymakers, corporate brands and individuals to embrace storytelling as a tool that can be used to inspire desired action among audiences. Through stories, societies are informed, masses entertained and nations educated.

As you plan to deliver messages to your target audiences through group communication and mass media, engage the services of a media and communication professional who has the right storytelling skills, creativity and devotion to transform your vision into reality. I am your Storyteller.

Innocent Stephen Katsaeh





[ABOUT ME]

I am Innocent Stephen Katsache, a Malawian Filmmaker, Scriptwriter, TV Producer, Theatre Director and Communication Consultant. I specialise in developing social and behaviour change communication content for mass media. Since 2016, I have been writing, producing and directing radio and television soap operas, talk shows, documentaries and magazine programmes that highlight crucial issues in order to shape thoughts, ignite conversations and call the masses to action for national development.



I have also written screenplays for independent movies that have aired on local channels and Zambezi Magic, DSTV's regional channel for Southern Africa. I am also a professional actor and I have featured in several stage plays by the Chancellor College Travelling Theatre as well as a television drama series produced by the Story Workshop Education Trust.



With more than eight years of hands-on experience working in development communications, I am ready to deliver desired results for your organisation's content creation initiatives. My top skills are concept development, scriptwriting, production planning, directing and project management.

[WORK HISTORY]

Story Workshop Education Trust **Filmmaker/TV Producer/Scriptwriter/Projects Officer**, Blantyre (May 2016 - Present) I have been involved in productions of both radio and TV programmes. I have over the years written, produced and directed radio and TV serial dramas, documentaries, talk shows and magazine programmes. I have also managed projects on agriculture, health and community development.

World Vision Malawi **Creative Consultant**, Blantyre (January - April 2020) I worked as a Creative Consultant responsible for producing and directing two video documentaries that portrayed project success stories.

Freelance Jobs **Scriptwriter**, Blantyre (November 2015 - Present) Independently, I develop scripts for private production companies and individuals. I have written scripts for several industry-leading creatives including Flora Suya, the award-winning actress and movie producer. I have also written stage plays for organisations like Inter-Alliance for Umunthu, a performing arts organisation based in Zomba.

UCEDA Film Company **Producer/Scriptwriter**, Lilongwe (April 2015 - October 2015) When I worked with UCEDA, I wrote two feature films titled Christmas Dress and Dear Pen Pal.

London School of Economics and Political Science **Research Assistant**, Zomba (April 2014 - May 2014) As an assistant, my duties were providing input during survey development and conducting household surveys in the rural areas of Zomba.

[TOP SKILLS]

■ **Concept Development** I develop programme concepts for social and behaviour change communication (SBCC), Communication for Development (C4D) and Health Communication for Life (HC4L).

■ **Scriptwriting** Using principles of storytelling, I develop scripts for radio and television drama serials, (PSAs), public service announcements documentaries and magazine programmes.

■ **Directing** I have the ability to carry the creative vision of video projects and work with production teams to come up with visual products like television drama series and documentaries.

■ **Project Management** I am able to plan, execute and manage projects to make sure they achieve their expected outcomes. I manage and complete project tasks in a timely manner.



[EDUCATION]

University of Malawi, Chancellor College (2014) **Bachelor of Arts (Humanities)**

I studied Philosophy, Drama, Film and Television Production, Communication Studies, Linguistics and English Literature, Fine Arts and Theatre as a Business.

I majored in Drama and minored in Philosophy.

Likuni Boys' Secondary School (2008)

Malawi School Certificate of Education (MSCE)

OTHER

London School of Economics and Political Science (2014)

Certificate of Excellence (Research Development)

RCCE In Public Health Emergencies Master Training (jan 2024)

Malawi University of Business and Applied Sciences (MUBAS)

Content Marketing (Issued Dec 2022)

HubSpot Academy

[REFEREES]

Zee Chunga

Executive Director, TEAM

Phone: 0884207120

Email: zeechung@gmail.com

Blessings Mtuwa Nkhata

Social Behaviour Change (SBC) Specialist, UNICEF - Ethiopia

Phone: 0888 345 850

Email: bmtuwankhata@yahoo.co.uk

Francis Chitengu

Social and Behaviour Change (SBC) Specialist, Baylor College of Medicine Children's Foundation Malawi

Phone: 0888 414 173

Email: francischitengu@yahoo.co.uk

[PORTFOLIO]

VIDEO PROJECTS |||||

Timasukirane Television Drama Series - Season 2 (2016) A National AIDS Commission (NAC) funded edutainment project, Timasukirane aimed at promoting self-efficacy among school-going and out of school youth with the view of protecting them from early pregnancy, early marriage and HIV/AIDS. I created, co-wrote and directed all the 12 episodes of the series. In addition, I featured in the series as an actor. The series aired on MBC TV, Zodiak TV and Times TV.

Tilitonse (Deepening Democracy III) (2016 - 2017) With funding from Tilitonse Fund this was a Reality TV magazine programme that aimed at activating the urban citizenry to be able to demand better services, accountability and transparency from their duty-bearers. I produced and co-hosted the 52 episodes of the programme. The show aired on Zodiak TV and Times TV.

Lighthouse Docudramas (2018 - 2019) The docudramas were meant for PLWHA and they carried messages on Viral load, HIV and TB, HIV disclosure, EID and Treatment failure. I wrote and directed the 5 episodes of the docudramas. The docudramas are played in waiting bays of all Lighthouse Clinics in Malawi.

Afikepo/NAPE (2018 - 2021) Funded by the EU and the Germany Government through GIZ, this project aimed at promoting healthy nutrition and good hygiene practices among school-aged children. In 2018, I produced a video documentary which was showcased at the launch of the project. And in 2019, I produced 6 documentaries highlighting the project's success stories. In 2020-2021, I produced 28 radio magazine programmes and also produced 3 videos depicting success stories.

COVID-19 Social Media Awareness Campaign (2020) As part of the Covid-19 awareness campaign, I wrote and produced 4 influencer videos which were distributed on social media platforms. The influencers were renown musicians Che Wikise and Ketura, Sleak Tetti the comedian and Mr. Mike Mlobwa, Chairperson of the Indegenous Business Association.





[PORTFOLIO]

VIDEO PROJECTS

Strengthening Fertilizer Systems through Promotion of Area Specific Fertilizer (2020 - 2021) I combined roles of project management and media production under this project. As project manager I was responsible for organizing community activities by facilitating community dialogues, roadshows and planning and writing reports. As a producer I was responsible for the production of 3 “Mlimi Wozitsata” video documentaries that aired on three national TV stations. The project was funded by AGRA.

InPATH (2019 - 2020)

I produced five educational videos on WASH for community cinemas targeting parents of under-five children and Skilled Birth Attendants. This project was funded by Cowater.

RADIO PROJECTS

Zimachitika Radio Drama Serial (2019 - Present) Under the UNJPGE Project, I created, wrote and produced 27 episodes of the Zimachitika serial drama and they aired on MBC Radio 1 and two other community radio stations of Mangochi and Salima. The project sought to reduce school dropouts among girls. The series is now extended to 30 more episodes under UNICEF nutrition project of which I am the writer and producer.

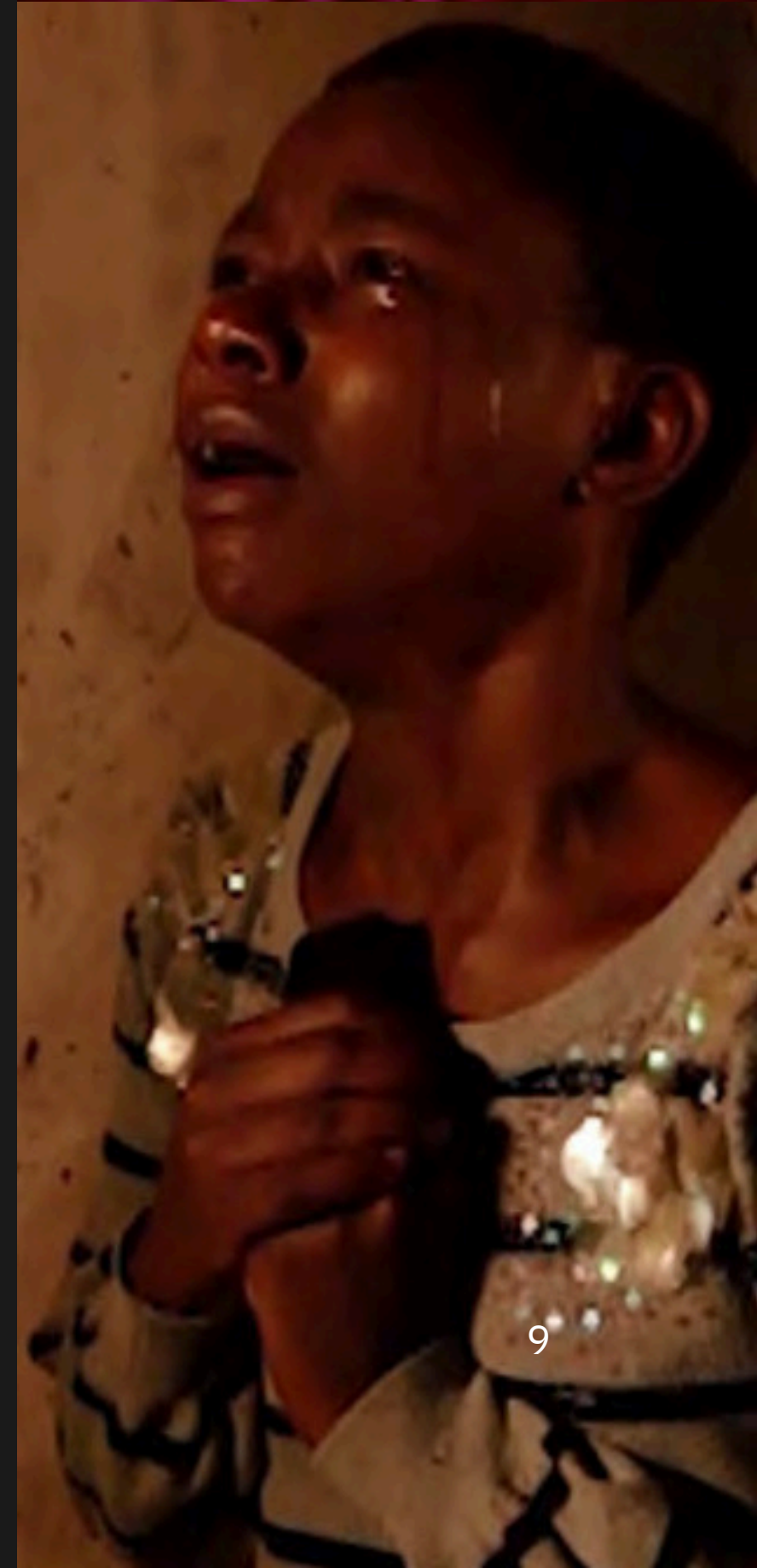
Maphunziro Ulalo Wathu Radio Programme (2020 - Present) I co-host in this radio programme which focuses on capacity building for teacher trainees. I have also been involved in the development of promotion and communication strategy for the radio programmes.

THEATRE PROJECTS

UBALE (Theatre for Development Project) (2016 - 2017) I was involved in the development of the Tfd training manual and also facilitated workshops in the rural areas of Chikwawa.

Action Aid Joint TB and HIV Programme (2017)

As part of community mobilisation activities, I helped to train rural drama clubs in Theatre for Development. The project was funded by GLOBAL Fund.





[CONTACT DETAILS]

- ✉ hi@innokatz.com / innokatz@gmail.com
- in Innocent Stephen Katsache
- f Inno Katz
- @InnoKatz
- @KatzInno
- ▶ Inno Katz Films
- ☎ (+265) 992 116 442 / 883 454 000
- 🌐 www.innokatz.com

Credits:

Innocent Katsache photos courtesy of the Katsache Family Library.
Timasukirane Season 2 and Lighthouse Docudrama Series photos reproduced with
thanks to the Story Workshop Education Trust.

Photographers: Peter Mazunda, Abraham Zimwanda Mithi and Tiyamike Falinya
©2021 Visualsense Design